



## V.V.VANNIAPERUMAL COLLEGE FOR WOMEN

(Belonging to Virudhunagar Hindu Nadars)

An Autonomous Institution Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A' Grade (3<sup>rd</sup> Cycle) by NAAC

**VIRUDHUNAGAR**

**Quality Education with Wisdom and Values**



**2023-2024**

### Madurai Kamaraj University approved Research Departments are

- ✓ Department of Commerce (2005-2006)
- ✓ Department of English (2011-2012)
- ✓ Department of History (2014 -2015)
- ✓ Department of Mathematics (2019-2020)
- ✓ Department of Biochemistry (2020-2021)
- ✓ Department of Tamil (2021–2022)

S.No.	Name of the Research Guide, Designation & Register No	No. of Registered Ph.D Scholars	Name of the Research Scholars	Title of the Research	Register No
					Date of Registration/ Awarded
<b>DEPARTMENT OF MATHEMATICS</b>					
1	Dr.S.M.Meena Rani Principal ,		Dr..K.Poorani, 8D/1.Palani Main Road,	Studies on an Operation Approach to generalization of closed sets in	Reg. No : P5552 06.10.2018

	Associate Professor ID No: 1706	1	Pushpathur, Palani (TK). Dindigul.	Topological Space	<b>Awarded</b> <b>09.01.2023</b>
2.	Dr.P.Geetha Assistant Professor ID No: 1834	-			
<b>DEPARTMENT OF COMMERCE</b>					
3.	Dr.A.Rama Associate Professor (Rtd.) ID No: 797	20	Dr.R.S.Devi ANIA College, Sivakasi	CRM in Banking sector Customer Relationship Management in Banking Sector	Reg. No:F1800 <b>Awarded</b> <b>19.10.2010</b>
			Dr..A.Aruna Devi	Attitude of customer and Employees towards Information Technology Service in Banks	Reg. No:P3844 <b>Awarded</b> <b>05.04.2012</b>
			Dr..S.Madasamy Annamalai University	Services Market: A study with special reference to Banks in Virudhunagar District	Reg. No:P3823 <b>Awarded</b> <b>18.08.2012</b>
			Dr..P.Ramalakshmi	Women Entrepreneurs:A study with special reference to Virudhunagar District	Reg. No:F1782 <b>Awarded</b> <b>08.11.2012</b>
			Dr..R.Shanthi	Role of India Post towards Rural Development	Reg. No:P3834 <b>Awarded</b> <b>10.01.2013</b>
			Dr..P.Thenrathi	Marketing of Life Insurance Service-A study in Virudhunagar District, TamilNadu	Reg. No:P3835 <b>Awarded</b> <b>01.03.2013</b>
			Dr..P.T.Kanthimathi	Organizational Climate – A study with reference to Banks in Virudhunagar District, Tamilnadu	Reg. No:P3878 <b>Awarded</b> <b>17.04.2014</b>
			Dr..C.Amirthaselvi	Functioning of Self Help Groups –A study with special reference to	Reg. No:P8106

			Virudhunagar District.	Awarded 17.04.2014
		Dr..B.Suganya	Role of Co-operative Banks in Financial Inclusion – A study with special reference to Virudhunagar District Central Co-operative Bank Limited.	Reg. No:P9602  Awarded 27.09.2016
		Dr..G.Balasaraswathi	Services Marketing : A study with special reference to Omni Bus Services in Virudhunagar District.	Reg. No:P9628  Awarded 10.12.2016
		Dr..A.Vijayalakshmi	Human Resource Management Practices in Tamilnadu Police : A study with special reference to Women police in Virudhunagar District	Reg. No:F8794  Awarded 17.06.2017
		Dr..S.K.Kali Doss	Human Resource Management in Printing Industry – A study with special reference to Virudhunagar District	Reg. No:P3040  Awarded 17.06.2017
		Dr..K.Nivedha	Performance Evaluation of Non-Banking Financial Companies: A study with special reference to Muthoot Finance Limited in Madurai Region.	Reg. No:P3337  Awarded 24.10.2017
		Dr..R.Aubuselvi	Performance Appraisal of lead Bank in Madurai District	Reg. No:P9701 Awarded 15.12.2018
		Dr..M.Amutha	A study on the Performance of Micro small medium Enterprises in Virudhunagar	Reg. No:P3068  Awarded 29.10.2019

			Dr..D.Jeya Priya	Service Marketing: A study with special reference to cellular Phone services in Virudhunagar District	Reg. No:P4638 Awarded 05.10.2020
			Dr.A.Babu Frankin	Services Marketing : A study with reference to Courier services in Virudhunagar District	Reg. No:P4729 Awarded 30.06.2021
			Dr.. P.Saritha	Attitude of Arts College students towards the usage of Internet – A study with reference to Virudhunagar District	Reg. No:P4451 Awarded 09.07.2021
			Dr..Deivajothi	Job Satisfaction of Arts and Science College Teachers in Madurai District. A study with special reference to Self Financing Courses.	Reg. No:P3039 Awarded 20.01.2022
			Dr..P.Geetha	Management of Non-Performing Assets in Public Sector Banks- A study with special reference to State Bank of India.	Reg. No:P4165 Awarded 17.11.2022
4.	Dr.P.P.Shanthy Associate Professor(Rtd.) ID No: 1632	1	Ms.K.Naga Jothi, 29, Thaliappan Street, Virudhunagar.	A study on Attitude of College students towards Social Media –with special reference in Virudhunagar District.	Reg. No:P5266 09.03.2018 Awarded 11.12.2023
5.	Dr.M.Ponnien Selvi Associate Professor ID No: 1633	6	Mrs.R.Mahalakshmi 6/1149, MGR Nagar, Allampatti Virudhunagar.	A Study on Manufacturing and Marketing of Tin containers in Virudhunagar District.	Reg. No:P5265 09.03.2018 Awarded 23.12.2022
			Mr.Rajeev Gandhi, Assistant Professor of Commerce,	A Study on Impact of Solar products on Business Environment in Virudhunagar District, TamilNadu.	Reg. No:P5490 06.10.2018

			Sri Kaliswari College, Sivakasi.		Awarded 31.03.2023
			Ms.C.Manimekalai, Assistant Professor, Department of Commerce, Sri Kaliswari College (A), Anaikuttam(PO), Sivakasi.	A study on Marketing Strategies of Builders in Madurai District, Tamilnadu.	Reg. No:P5338 28.07. 2018
			Mrs.P.Packialakshmi, Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar.	Empowerment of Rural People through Service Sector – A study with reference to people in Virudhunagar District, TamilNadu	Reg. No:F10121 27.11. 2018
			Mrs.R.Atheeswari, Assistant Professor, Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar	A Study of Socio-Economic Development of Florists in Virudhunagar District, Tamil Nadu.	Reg. No:P5712 15.12. 2018
			Mrs.K.Nageswari Assistant Professor, Department of Commerce, PSNL College of Education, Sattur.	Problems and Prospects of Dairy Industry – A study with reference to Virudhunagar District, Tamilnadu.	Reg. No:P5715 15.12. 2018
6.	Dr.J.Mahamayi Associate Professor ID No:1386	8	Dr.J.Jasmine Bhastina	Services Marketing – A study with Reference to Mobile Network industry in Virudhunagar District	Reg. No:P3884  Awarded 07.12.2019
			Dr.N.Pushkala	Off. Balance Sheet Act and Profit efficiency A Comparative study between public and Private sector banks in India	Reg. No:P3987  Awarded 23.12.2019
			Dr..B.Hemalatha Assistant Professor,	Attitude of Consumers Towards Hedonic Shopping- A study with	Reg. No:P4453 14.03. 2016

		Department of Commerce, V.V.V.College, Virudhunagar.	Reference to Virudhunagar District.	<b>Awarded 07.08.2023</b>
		Dr.MS. Parise Jeba, Laxmi Colony Virudhunagar.	Attitude of Consumers towards E-Banking – A study with reference to Virudhunagar District.	Reg. No:F9613 19.12.2015 <b>Awarded 06.03.2023</b>
		Mrs.S.Siva Priya Assistant Professor of Commerce, Dharma Murthy Rao Bahadur Calavala Cunnan Chettys Hindu College, Chennai,	A study on the Human Resource Practices and Impact on Employees Retention in Information Technology Companies, Chennai.	Reg. No:P3894 19.06. 2015
		Mrs.M.Siva Sundari Assistant Professor of Commerce (CA), Sri Kaliswari College, Sivakasi.	A Study on Hospital Services in Virudhunagar District.	Reg. No:P3979 23.07. 2015
		Ms.M.Maheswari Assistant Professor of Commerce, Arulmigu Kalasalingam College of Arts & Science, Anand Nagar, Krishnancoil.	A Study on Marketing of Biscuits in Virudhunagar District.	Reg. No:P4206 19.12. 2015
		Mrs.R.Anbuselvi Assistant Professor of Commerce, (UG), D.R.B.C.C.C.Hindu College, Dharmamurthi Nagar, Chennai.	A study on Stress Management Among Women School Teachers in Chennai.	Reg. No:P4330 19.12. 2015

7	Dr.A. Annam Assistant Professor ID No: 2236/22	1	Mrs.J.A.Jesina 115, Jegar illam, Fathima Nagar, Virudhunagar	A Study on the Challenges and Potentials of Women Home Preneurs in Madurai and Virudhunagar District	MKU23PFOC11285 24.11.2023
8	Dr.K.Prabhavathi Assistant Professor, ID No: 2235/22	-			
<b>DEPARTMENT OF ENGLISH</b>					
9.	Dr. S.Cinthana Assistant Professor ID No: 1749	2	Tmt.V.Dhanalakshmi, 10-C, 1 <sup>st</sup> Floor, Sarvodaya 3 <sup>rd</sup> Street, New Ellis Nagar, Madurai-625016	Cultural Paradigms in the select Novels of Hanif Kureishi	MKU20FFOL9876 17.09.2020
			J.Pooja, 3/409, Ayyanar Kovil Street, Surveyor Colony, K.Pudur, Madurai	Posthumanist Perspective in the select novels of IAN McEWAN	MKU20FFOL9899 24.11.2020
10.	Dr.S.Anitha Associate Professor ID No: 1769	3	Ms.N.Sangeetha Rani , Assistant Professor, Research Centre of English, Fatima College, Madurai.	Transgressing Boundaries: An Analysis of Magical Realism in AMYTAN'S Select Novels.	Reg. No:P5195 06.03. 2018
			Ms.M.Esther , Assistant Professor of English Fatima College. Madurai.	Orphan Heroines: A Journey towards self Discovery in Lucy Maud Montgomery's Appropriate Novels.	Reg. No:P5194 09.03.2018
			Ms.M.Malini Assistant Professor of English Saraswathi Narayanan College, Perungudi, Madurai	Reconstructing Womanhood: A study of Chimamandangozi Adichie's select works	Reg. No:P5990 12.02.2020

11.	Dr. S.Sharmelee Assistant Professor ID No: 1766	2	Mrs. R.Jaya Pratha Assistant Professor of English V.V.Vanniaperumal College for Women, Virudhunagar	Existentialism in Desolated Dystopia – A study of George Orwell and Margaret Atwood’s select Works.	MKU20PFOL9942 05.12.2020
			Mrs.A.Prasanna Grace 37 B, First Street, Anbu Nagar, Aruppukottai	The Select Novels of Kelly Barnhill and Neil Gay Men Augment the Cognitive Development in Children	MKU23PFOL10827 09.02.2023
12.	Dr. B.Winmayil Assistant Professor ID No: 1767	5	Ms.S.Sindhiya, 29, Subbiah Nadar St, Aruppukottai, Virudhunagar.	Khaled Hosseini’s Oeuvres as new Historiography.	Reg. No:P5777 09.04. 2019
			Ms.G.Krishnaveni, Lecturer in English, Dept. of Basic Science, V.S.V.N. Polytechnic College, Rosalpatti, Virudhunagar	Ostracism and children: A Psychosocial reading of select Fictions	Reg. No:P6052 22.06.2020
			Ms.T.Nivethitha 22,Pallavan Nagar, 1 <sup>st</sup> street, P.P charade, Madurai	Ecology of Post- Apocalyptic Dystopia in Veronica Roth’s Divergent Series	MKU20PFOL9902 24.11.2020
			Ms.S.Vetriselvi 4/731, Sadhasiva Nagar, Vandiyur Main Road, Madurai	Demarginalising Intersectionality: A Transnational Feminist Reading of Selected Poems	MKU20PFOL9908 24.11.2020
			Mrs. Benazir Fathima SM,	Natalie Haynes Select Fiction: A Feminist Revision of Classical Mythology	MKU24PFOL11360 01.02.2024
13.	Dr.V.Navaneethamani Assistant Professor ID No: 2087/21	2	Ms.V.Thulasi Bala, 3/33, Kaliyamman Kovil Street, Maninagaram, Virudhunagar	Psychedelic Delusions of Reality: A Study of the select Novels of Haruki Murakami	MKU22PFOL10413 04.03.2022



			Miss.N.Guna Abirami 2/2290, Nehru Colony, Thiruthangal Road, Sivakasi	Heterogenization and Indigenisation: An Interplay in Select novels of Shashi Deshpande	MKU23FFOL11087 02.08.2023
14.	Dr.K.Malarvizhi Assistant Professor ID No: 2086/21	3	Ms.V.Siva Kaviya 6/686/9, Cholan Street, Lakshmi Nagar, Virudhunagar.	A Fascinating Journey to Self- Discovery in the Select Novels of Paulo Coelho	MKU23PFOL10853 21.02.2023
			Mrs. A. Poornima Devi Assistant Professor of English V.V.Vanniaperumal College for Women, Virudhunagar	Hieroglyphics of Feminine Psyche in the Select plays of Poile Sengupta and Manjula Padmanabhan	MKU23PFOL11212 19.10.2023
			Mrs. Abiramalakshmi	Children's Literature towards Inclusivity: An expedition of select works of American women writers over a Century	MKU24PFOL11370 01/02/2024
15.	Dr.T.Gangaparameswari Associate Professor ID No: 2169/22	4	Miss.S.Sangeetha No 5 64, Sivalingapatti Street, Kurumbalaperi, Kulasekarapatti, Tenkasi	A Postcolonial reading of select works of Abdulrazak Gurnah	MKU23FFOL10948 03.04.2023
			Ms.R.Rohini Assistant Professor, Wavoo Wajeetha Women's College of Arts and Science, Tiruchendur Road, Kayalpatnam.	Demystifying Dan Brown Strategies, Signs and Science	MKU23PFOL11030 23.06.2023
			Ms.R.Ramya Bharathi 1/324, K.Usilampatti, Madurai Road, Virudhunagar - 626001,	Literature and Ecology: A critical analysis of select works of Amitav Ghosh	MKU23FFOL11137 22.08.2023
			Mrs.K.T.Mahaswetha, 176/11A First Street, Ezhilnagar, Chinnamanur, Theni - 625515	Cross Cultural Psychology of Fairy Tales: An Interpretation of the Contemporary World	MKU23PFOL11205 19.10.2023

16.	Dr.A.Anitha Raj Assistant Professor ID No: 2170/22	1	T.Athira, 19/37A Pullikutti vilai, Palliyadi, Kanyakumari	The Question of Transgression: A Scrutiny of Women's Situation in the Select Works of Gokhale, Kapur and Despande	MKU23FFOL11159 23.08.2023
17.	Dr.R.Priya Assistant Professor ID No: 1768	-			
18.	Dr.V.Thaiyal Nayaki Assistant Professor ID No: 2238/22	-			
<b>DEPARTMENT OF HISTORY</b>					
19.	Dr. M.Geetha Associate Professor ID No:1486	4	B.Karthigai Lakshmi, V.V.Vanniaperumal College for Women, Virudhunagar	The Origin and Development of Temple Mandapas in Tamil Country	Reg. No:F8712 27.12.2016
			Mrs.L.Mangayarkarasi, Secondary Grade Teacher, Education Department, Panchayat Union Middle School, Thirmalai, Sivagangai.	History of Kalaiyarkovil through the Ages.	Reg. No:P4879 01.02.2017
			Mrs.R.Pandeeswari Teacher, R.J.Mantra English School, Chinnavallikulam Road, Villipathiri Virudhunagar.	Crime and Punishment in Medieval Tamil Society (A.D 600-1200).	Reg. No:P5019 19.04.2017

			Mrs.P.Revathi Sri Vidya Matric Hr.Sec.School, Sri Vidya Group of Institutions, Alagapuri Main Road, Virudhunagar.	Status of Women in Medieval TamilNadu as Gleaned from Inscriptions A.D 600-1200.	Reg. No:P5030 25.04.2017
20.	Dr. P.Malarvizhi Assistant Professor ID No: 1612	3	Ms.V.C Aathilakshmi, Assistant Professor, Department of History, EMG Yadava Women's College, Madurai-14	Nagarathar's Lifestyles on the Socio Cultural Context – A study with special reference to Sivanga District.	Reg.No:P5295 14.07. 2018
			Dr.M.Kousalya, Assistant Professor, Kalvidthanthal A.K.R.Sourashtra Teacher's College, Sayanapuram, Panaiyur (PO), Sivagangai	Religious Aspects of nayaks rule in Madurai from (AD 1529-1736) –A Study	Reg. No:P6036 22.06.2020
			J.Karthika 9-3-98, Mahaganapathi Street, Power House Opposite, Samayanallur, Madurai.	Evolving Education and the Emerging Barriers – A Study on the Contemporary Plight of Malayali Tribal Students in Yercaud	MKU22PFOA10315 04.02.2022
21	Dr.S.Lalitha Associate Professor ID No: 1608	-			
22	Dr.M.Babyrani Associate Professor ID No:1993	-			

**DEPARTMENT OF BIOCHEMISTRY**

23.	Dr. P.Annapoorani Associate Professor ID No: 1855	4	Mr.A.K.V.Sama, Lecturer, Department of Biochemistry, The American College, Madurai.	Biochemical and Molecular study of Psychiatric Disorders.	Reg. No:P5719 15.12.2018
			Mrs. P.Ramalakshmi, Assistant Professor of Food Processing & Quality Control, V.V.V. College, Virudhunagar.	Biochemical and Genetic Contributions among Psychological Variants.	Reg. No:P5876 04.10.2019
			Ms.C.Mahalakshmi D/o.K.Chellathurai, 72/22 Thiyagi Venkatachalam Street, Cumbum, Theni	Biochemical and Molecular aspects of Mental illness	Reg. No:P5989 13.02.2020
			Ms.R.Jasmine Juliet 2/408 Jeyam Sri Nagar, Thirumangalam, Madurai	Cardiovascular profile and Mental well -being	MKU20PFOS9932 24.11.2020
24.	Dr.R.Mallika Associate Professor ID No: 1854	2	M.Krishnaveni, Assistant Professor Department of Biochemistry, Nadar Saraswathi College of Arts and Science, Theni.	A study on Exploration of Therapeutic Potential of Selected Common Plants.	Reg. No:P5877 04.10. 2019
			M. Glory Jasmine Rani Assistant Professor Department of Biochemistry NMS.S.Vellaichamhy Nadar College, Madurai	Production and Characterization of Biodegradable Plastics out of Agricultural wastes as Eco friendly Products	MKU20PFOS9933 07.02.2019
25.	Dr.R.Renuka Associate Professor ID No: 1856	2	Mrs.J.Jeya Assistant Professor V.V.Vanniaperumal College for Women, Virudhunagar	Studies on anticancer property of the leaf extract of <i>Simarouba glauca</i> using green synthesized carbon dots from kitchen wastes	MKU21PFOS9994 28.02.2021

			Ms.R.Suguna	Profiling and evaluation of lead	MKU21PFOS9995 28.02.2021
<b>DEPARTMENT OF TAMIL</b>					
26	Dr.T.Velmayil Associate Professor ID No:1199	4	Dr.R.Dhana Suba	fe;jh;tdpd; gilg;Gfspd; khDlr; rpe;jidfs;	Reg. No:P9340 29.10.2012 <b>Awarded 20.10.2026</b>
			Mrs. R. Sri Devi	mf ,yf;fz kugpy; jiytd; \$w;W.	Reg. No:P3280 13.09.2013
			Mr.S.Haripandiyarajan Assistant Professor of Tamil VHNSN College, Virudhunagar.	eh.Kj;Jf;Fkhphd; gilg;Gk; MSikAk;	Reg. No:P4983 08.03.2017
			Mrs.Aruljothi Assistant Professor of Tamil V.V.V.College, Virudhunagar	rq;f ,yf;fpaq;fspy; gz;ghl;L ntspAk; Gyg;ghl;L newpAk;	Reg. No:P5231 09.03.2018
27	Dr.D.Priya Assistant Professor ID No:1979	2	Mrs. Josephine Malathy,S, Assistant Professor of Tamil, Sri Vidhya College of Arts and Science, Virudhunagar.	ftpQh; Qhddpd; gilg;Gfspy; gilg;Gj;jpwd;	MKU21PFOL10113 02.07.2021
			Mrs.V.Muthukalpana Tamil Teacher, VMS Matriculation School, Virudhunagar	khj;jis NrhK gilg;Gfspy; Gyk;ngah;e;Njhphd; tho;tpay; epiy	MKU23PFOL11207 19.10.2023
28	Dr. N.Sucila Assistant Professor ID No: 1659	1	Mrs.A.Jothi, Assistant Professor of Tamil, PSR Arts & Science College, Near Appayanaickenpatti, Selvalpatti, Sivakasi,	gd;Kfthrpq;gpy; uFNjtd; gilg;Gfs;	MKU22PFOL10404 07.03.2022

29	Dr. C.Nagajothi Assistant Professor ID No: 1663	1	Mrs.T.Umamaheswari, Guest Lecturer, Department of Tamil, Government Arts & Science College, aruppukottai, Virudhunagar.	khyjp ikj;jphpapd; gilg;Gfspy; ngz;zpak;	MKU22PFOL10479 31.30.2022
30.	Dr.N.Amuthavalli Assistant Professor, ID No: 1801	1	Mrs.N.Sudha, No.1/150, Nadu Street, Alampatti, Tirumangalam, Madurai.	ngz;zpaj; jpwdha;T Nehf;fpy; rq;f ,yf;fpak;	MKU23FFOL11053 23.06.2023
<b>DEPARTMENT OF PHYSICS</b>					
31.	Dr.A.Azhagu Parvathi Associate Professor ID No: 1684	1	Mrs.P.Kanmani Assistant Professor Department of Physics(SF) V.V.Vanniaperumal College for Women, Virudhunagar	A Study on Polymer Nanocomposites and Nano Reinforced Adhesives for Membrane & Heat Transfer Applications	MKU22PFOS10608 21.06.2022
<b>DEPARTMENT OF CHEMISTRY</b>					
32.	Dr.M.Amutha Assistant Professor ID No: 1889	1	Mrs.R.Nagasathya, Assistant Professor, Department of Chemistry, V.V.V. College, Virudhunagar.	Synthesis and characterization of a few transition metal and metal oxide deped Graphene oxide and studies on their bioactivity.	Reg. No:P5824 15.07.2019
33.	Dr.A.Anitha Assistant Professor ID No: 2225/22	-			
<b>DEPARTMENT OF ZOOLOGY</b>					

34.	Dr. M.Tamilselvi Associate Professor ID No: 1628	1	Ms.N.Subashini, Research Scholar,	Feasibility study on the Enrichment sources for biofertilizer utilizing Non- indigenous Marine Tunicates.	Reg. No:P5321 14.07. 2018
35.	Dr.P.Veeramuthumari Assistant Professor, ID No:1928	1	Mr.P.Velmurugan	Sustainable approach for microalgae production using waste and waste water from food process industry	MKU22PFOS10612 21.06.2022
36	Dr.P.Vijaya Assistant Professor, ID No:1928	-			
<b>DEPARTMENT OF BOTANY</b>					
37.	Dr.B.Karunai Selvi Associate Professor, ID No: 1696	-			
38.	Dr.R.Murugalakshmi Kumari Assistant Professor ID No: 2190/22	-			
<b>DEPARTMENT OF HOME SCIENCE</b>					
39.	Dr.D.Vijayarani Associate Professor ID No: 2102/21	-			
<b>LIBRARY</b>					
40	Dr.P.Clara Jeyaseeli Librarian ID No:1782	-			